

G O U R M A N D
World Cookbook Awards

The Best in the World 2006



Beijing, China
April 8, 2007

SINGAPORE

The Gourmand Awards have taken place in Kuala Lumpur in 2006, and in Beijing, China on April 7, 2007. Singapore has received two major awards this year.

Photographer Edmond Ho received the award for « Best Cookbook Photography in the World » for « Flavours-Naturally Peninsula », published by Marshall Cavendish. Edmond Ho has been already recognized as one of the photographers who bring the best to a book, and definitely make a difference.

The photographer is now often the highest paid author of a cookbook. Photography is also winning the battle against the text for space in the books. This is a worldwide trend, helped when the photographer is a world star such as Edmund Ho.

The « Special Award » is for Gerard Dubois from La Rose Noire, published by KHL from Singapore. La Rose Noire, the Black Rose, is the treasure of pastry in South East Asia, driven by an artist. The book is a masterpiece, under the art direction of Kenneth Wong, and excellent photography by Chester Ong.

More information is available, on www.cookbookfair.com, and in the « Gourmand Yearbook 2007 » published for the Beijing Gourmand Awards.

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Edouard Cointreau, President
Pintor Rosales, 50
28008 Madrid
Spain
Tel: +34 91 541 67 68
E-Mail: edouard@gourmandbooks.com

Fax: +34 91 541 68 21
www.cookbookfair.com

Bo Masser, Vice President
Brandtvagen 5 A
SE-712 32 Hellefors
Sweden
Tel: +46 70 6677 388
E-Mail: bo@massers.se